

EXHIBITOR APPLICATION



SATURDAY, SEPTEMBER 17, 2011
SUNDAY, SEPTEMBER 18, 2011

Dear Exhibitor,

Each year thousands of athletes, extremely focused and driven to succeed embrace new technologies and have the purchasing power to obtain them. The following pages include information on the various ways that your company can gain exposure through the Long Beach Triathlon. We look forward to partnering with your company for our upcoming event.

EVENT DETAILS	
Race Date and Time	Sunday, September 18 th : 7:00 a.m.
Saturday Expo	Saturday, September 17 th : 10 a.m. – 4 p.m. St. Mary Medical Center <i>Health Enhancement Center</i> 1055 Linden Ave. Long Beach, CA 90813
Sunday Expo	Sunday, September 18 th : 6 a.m. – 12 p.m. The physical address of Alfredo's is: 700 Shoreline Dr. Long Beach, CA 90802 The lot is located off Shoreline Dr. between Linden Ave. and Ocean Ave. Sunday vendors MUST obtain a <i>City Special Events 1-Day Permit</i> . Please contact the Long Beach Business License Department. Permits are \$25.
Parking	St. Mary's Medical Center parking will be validated. Finish Line parking is available at the Convention Center for \$8. The lot will open at 5:00 a.m. on Sunday.
St. Mary Expo Check-In	Saturday's expo will be held indoors at St. Mary's Medical Center during packet pick-up and late registration.
Alfredo's Expo Check-In	Sunday's expo is outdoors on the beach at the finish line next to Alfredo's Restaurant. After teardown at St. Mary's on Saturday, we recommend heading over to Alfredo's for Race Day Set-Up. Vendors may set-up early Sunday morning but every vendor must be in place by 5:30 a.m. (before streets close).
Finish Line Set-Up Note	Tents used at the finish line must be California certified flame retardant. If tent is not certified, vendor will not be allowed to set up. Provided: (1) table, (2) chairs.

COMPANY INFORMATION

Please fax to 714.978.1505 or email katev@pacificsportsllc.com

Company Name _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: (_____) _____ Fax: (_____) _____

Company Contact: _____ Phone: _____ Email: _____

Event Day Contact: _____ Phone: _____ E-mail: _____

Website: _____

- Booth Size:**
- 10'x10' Booth Space: Includes 1 table and 2 chairs (\$500)
 - 10'x20' Booth Space: includes 2 tables and 4 chairs (\$1,000)
 - Table Top Only (Saturday only): Includes 1 table and 1 chair (\$250)

Which venue? (10x10 & 10x20 can be both)
St. Mary Medical Center (9/17) _____ Alfredo's on the Beach (9/18) _____

Electrical Requirements (Be Specific):

Please note: Electrical is for SATURDAY ONLY; there is NO electrical available at the beach on SUNDAY.

Voltage: 110v or 220v; If 220v, please specify Single plug or Three phase plug

Amperage Needs: _____ What will you be plugging in? _____

Description of Company's Products or Services (30 words or less)

List products you will display:

EVENT PROMOTIONAL OPPORTUNITIES

Pacific Sports will commit to do everything possible to make sponsorship worthwhile to both parties and are open to any ideas to better market your product.

- We plan on inserting items into all participants' goody bags. This is a free service that each exhibitor receives.
- We are interested in providing sponsor giveaways for the awards presentation and/or raffle.
- We are interested in hosting a seminar presentation during the exposition.

NOTE: ONLY ITEMS THAT HAVE BEEN APPROVED AND ACCEPTED ARE ALLOWED. NO EXCEPTIONS.

Shipping Requirements:

Shipment Arrival: September 9th
Quantity: 1,000
Please approve before shipping.

Shipment Address:
Pacific Sports LLC
Attn: K. Vakay- LGB Tri
1590 N. Batavia Street Suite 2
Orange, CA 92867-3534

PAYMENT INFORMATION

Please make check payable to: Competitive Aquatic Supply

Mail to:
1590 N. Batavia Street Suite 2 Orange, CA 92867-3534

Type of Payment:

\$ Amount: _____ Payment Type: Visa MC AMEX Check #: _____

Card #: _____ Exp Date: _____ CVC#: _____

Print Name: _____ Signature: _____

Exhibitor Terms and Conditions

Pacific Sports LLC (PS) and the exhibitor must agree:

1. To have booth open and staffed during the event.
2. Displays will not visually or physically disturb aisles or adjacent exhibitors.
3. Agrees to not sublet space or exhibit any merchandise other than that specified on expo signup form without permission of management.
4. Conform to all County Fire Department Rules and Regulations.
5. Electrical wiring/installation shall be handled prior to the event through Pacific Sports LLC.
6. All booth material (literature/products/etc) shall be approved by PS prior to event. Any item not approved will be removed.
7. PS has the right to change booth space assignment prior to event.
8. PS has the right to reject or restrict any exhibit.
9. No exhibitor shall have the authority to incur costs or liability against the Long Beach Triathlon, Pacific Sports LLC, Competitive Aquatic Supply, C.A.R.E., City of Long Beach, Volunteers, and any sponsors associated with the event in connection with any and all of the above. Exhibitor shall be liable for all damages that he/she may cause to the site in connection with exhibit.
10. Assumes entire responsibility for loss, theft, or destruction of goods or for personal injuries to himself/herself, his/her employees, agents, representatives, or visitors and will save harmless PS from any all liability in connection with any and all of above.
11. To carry Commercial General Liability insurance with contractual liability endorsements for the mutual benefit of Exhibitor, Long Beach Triathlon, Pacific Sports LLC, Competitive Aquatic Supply, C.A.R.E., City of Long Beach, Volunteers, and any sponsors associated with the event in connection with any and all of the above and each of their respective affiliates, subsidiaries, licensees, lenders and contractors, as well as each of their respective officers, directors, partners, members, shareholders, employees, agents, representatives, successors and assigns (the "Additional Insured's") (covering claims for personal injury or death, property damage, and operation of mobile equipment, products and liquor liability (if applicable)) with per occurrence limits of not less than \$1,000,000 with respect to bodily injury or death to any number of persons in any one accident or occurrence, with such Commercial General Liability Insurance covering, if applicable, the consumption of alcoholic beverages served by Exhibitor, its employees, agents, or contractors; (b) Employer's Liability insurance with not less than \$1,000,000 per accident; (c) Workers' Compensation insurance, including employer's liability insurance, affording coverage under the Workers' Compensation laws of the applicable state of the performance; (d) if applicable, Automobile Liability insurance with a limit of not less than \$500,000 per occurrence combined bodily injury and property damage and covering all owned, non-owned and hired vehicles, including loading and unloading operators. Concurrently with the execution of this Agreement and at such other times as reasonably requested by PS, Exhibitor shall deliver to PS certificates of insurance confirming the existence of the insurance required by this Agreement and naming the Additional Insured's thereon.
12. Understands that neither PS nor any of the Additional Insured's maintain insurance covering the exhibitors property or lost revenue and it is the sole responsibility of the exhibitor to obtain such insurance.
13. PS reserves the right to reject or refuse in forfeiture of space.
14. No refunds will be made to the exhibitor under any circumstances.

Agreement:

Authorized Exhibitor Signature: _____

Date: _____